



REDESCOBRIR EL  
PAISATGE DES  
DEL MÓN LOCAL

International Seminar

# REDISCOVERING THE LANDSCAPE FROM A LOCAL PERSPECTIVE

26 and 27 September 2013 - Olot

The local world is increasingly viewing the landscape as an engine for its development and a way to boost the level of citizens' self-esteem, identity and quality of life. The importance of the local world in managing the landscape is precisely one of the pillars of the Landscape's new roadmap, "Catpaisatge2020: Country, Landscape, Future". Today, we are facing a paradigm shift that requires new forms of local governance and forces us to reflect on the relevance and validity of some instruments and strategies upon which landscape policies on this scale have been based. This is the context in which new initiatives led by local authorities or civil society have arisen, initiatives that demonstrate a commitment to landscape quality. Thus, the aim of this seminar is to learn more about and share some of the most interesting experiences in the field of landscape on the local scale in Catalonia and in Europe.

Date: 26 and 27 September 2013

Venue: Casal Marià.  
C. Francesc Bolós, 3,  
Olot (Girona)

Presentations will be given in the language stated in this program. No simultaneous interpreting services will be provided.

The registration fee for the seminar is 50€ (25€ for students and unemployed\*).

Payment method:  
Bank transfer addressed to Consorci de l'Observatori del Paisatge  
Account number:  
2013 0753 76 0200707266 - CatalunyaCaixa.

Once the registration and the payment have been confirmed, the Landscape Observatory will send you a confirmation message. If you don't receive the message within three days, please contact us. The registration will not be deemed confirmed until the confirmation message is received.

\*Participants applying for the discounted rate will be required to provide suitable evidence, on or after the registration. This can be done either sending the document through e-mail or fax or displaying the document on the first day of the Seminar. Participants failing to provide such document will be required to pay the full amount of the fee.

## INFORMATION AND REGISTRATION:

[www.catpaisatge.net](http://www.catpaisatge.net)  
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Tel: +34972273564

ORGANISED BY:



WITH THE COLLABORATION OF:



THURSDAY 26

9.00h Registration

9.30h Presentation and opening session  
Eduard Rosell. Deputy Director-General for Territorial Planning and Landscape. Government of Catalonia  
Marc Rossell. Head of the Environment Office. Government of Andorra  
Josep Maria Corominas. Mayor of Olot  
Joan Nogué. Director of the Landscape Observatory of Catalonia

10.00h Opening speech: “L’àmbit comunitari del paisatge com a base per a una nova política”  
Itziar González Virós. Architect and member of Rehabilitació del Territori RESET group

11.00h Coffee break

BLOCK 1  
Tools and initiatives in planning and managing the landscape on the local scale

11.30h “Paisatge i món local a Europa. Presentació de l’estudi ‘Instruments de planificació del paisatge amb incidència en el planejament local a Europa’”  
Pere Sala. Coordinator of the Landscape Observatory of Catalonia  
Anna Moles. Ministry of Tourism and Environment of the Government of Andorra

12.15h “Planificación del paisaje a escala local en los Países Bajos”  
Niek Hazendonk. Landscape architect and planner

13.00h “Instruments d’ordenació del paisatge en l’àmbit local a França”  
Roser Ginjaume. Architect and landscape architect. Ginjaume – Arquitectura i Paisatge

13.45h Discussion

14.15h Lunch

FRIDAY 27

BLOCK 2  
Civil society as promoters of initiatives and projects

9.00h “Presentació del web de l’Observatori Paisatge i món local”  
Irene Navarro. Environmentalist

9.45h “Eveil au paysage et démocratie participative”  
Luc-Emile Bouche-Florin. Honorary President of European Council of Spatial Planners and member of Council of Europe Conference of European Landscape Convention

10.30h “Nuevos modelos de gestión e intervención en el territorio desde lo global”  
Jon Aguirre Such. Paisaje Transversal

11.15h Coffee break

11.45h “De Priorat a Prioritat: com reaprendre el paisatge propi”  
Roser Vernet. Prioritat

12.30h “Urbanoporosi: art geogràfic al servei d’un projecte local”  
Bernat Lladó, Maties Serracant and Berta Tiana. (Sa)badall group

13.15h “Projectes de paisatge des de la iniciativa privada”  
Susanna Izquierdo. Project manager of the Land Department of Fundació Catalunya – La Pedrera

14.00h Discussion

14.30h Closing session

PARALLEL ACTIVITIES

Friday 27th, 16.30 h  
Visit to the Natural Park of the Volcanic Area of La Garrotxa  
Field lecture on specific experiences related to landscape management in the Park

From 26th September to 25th October  
Photography exhibition: “Urbanoporosi”, by (Sa)badall group  
1st floor of the courtyard of the Hospici. Olot

